Election Calendar October 4, 2016 Public Safety Building Bond Initiative Public Outreach Plan

May 1 (E-157)	
May 11 (E-146) May 18 (E-139) May 25 (E-132)	Review, adjust and approve calendar) Organization of outreach team; develop budget; assign tasks Review, adjust and approve ordinance to council requesting funds Review, adjust and approve resolution to council for place on ballot Agendize for council meeting of June 13 Second reading of ordinance June 27 Request 30 minute workshop with council July or August
June 1 (E-126)	
June 1 (E-126)	Presentation from bond counsel to task force; develop task force updates for city council meetings.
June 13 (E-113)	Present drawings (renderings) and cost estimate to Council; outreach plan
June 29 (E-97)	Develop and approve job description for advocates for the project Identify possible community leaders; assign contacts
	Identify and approve information in voter pamphlet
July 1 (E-96)	
July 6 (E-90)	Develop and approve letters requesting presentation time with service clubs. Identify contact information . Send out by July 15.
July 20 (E-76)	Develop and approve PSA's and schedule Approve schedule and assign speakers to service clubs Letter requesting "coffee table" date KBBI Information on city website updated weekly

August 1 (E-65)

Presentations to service clubs, organizations. Schedule to be determined.

September 1 (E-34)

to be determined Service Club presentations

Presentations to all boards and commissions

Point of View article

Editorial

September 28-29 (E-6) Display ads in papers

Letters to editor

October 1 (E-4)

October 1-4 PSA's

October 12-13 Thank you ad in papers